

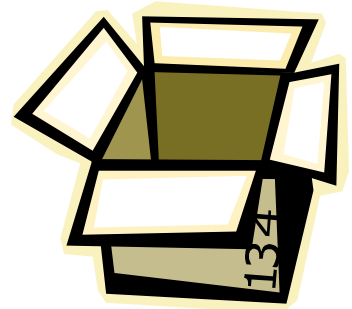


Knitability News

Volume 2; Winter 2003

Knitability Headquarters Has Moved

So we warned you that it was going to happen and while everyone was busy with the holiday season, we up and moved to California. I would love to tell you that it was a breeze, that customer service was maintained at our same high standards and customers did not even notice, but that would not be quite true. In anticipation of the move, we let our inventory become VERY low. Our plan was to restock as soon as we got into our new location. This plan has worked for most of our inventory, but a few items are on back order from our supplier, so the plan was not perfect. We hope that everyone will be patient if you have to wait a bit longer than normal for your order until we get inventory back up to snuff.



In the mean time, our new offices are currently being housed in a farmhouse built in 1902 by Gwen's great-grandfather. Our plan is to move operations to an adjacent out building, but significant renovations must be completed prior to the move. As such, Knitability will be living in temporary space inside the main house for at least 6 months to a year.

Knitability is out in farm country, about 45 minutes North of Fresno in a small farming community called Le Grand. If you have occasion to be in the Central Valley of California, you are welcome to come by and shop, but call first to ensure we will be here to welcome you.

11013 Le Grand Road; Le Grand, CA 95333 (call for directions – it isn't hard, but it isn't obvious either)

Our toll-free number is still the same, 866.564.8548. Don't be discouraged if Gwen or Bev doesn't answer, until we get a little more settled, that number is answered by a service and then messages are forwarded on to us. Give us a bit and we will be sure to call you back.

Happy Knitting,

Gwen & Bev



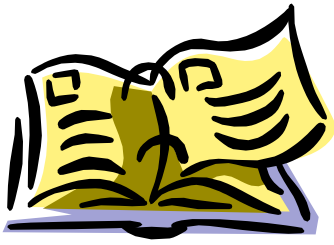
The Countdown to Spring

The end of 2003 has been a very busy time for Knitability. Not only have we moved half way across the country, but we have also been preparing for the launch of the Spring 2003 line to be showcased at [Stitches West](#) in Oakland in February and at [TKGA National Convention](#) in Burbank in March.

So what's new for 2003 you might ask? Four new colors in our hand-dyed solids, beautiful blues and rich neutral tones. Three new yarns, Spring Cotton, Prudence and Lofty Light, perfect for Spring Wear. Two new spaced dyed yarns, custom dyed to our specification and available only through Knitability. One new line of custom fit patterns we call Fitability – a first from Knitability. And so much more!

We have added lots of new styles to our design line. As of press time, we have nine new designs for all levels of knitters and for all types of projects. We have also added several new color ways for our ever-popular Felted Entrelac Knapsack. Plus we have expanded our color selection in three of our popular yarns, Express, Fuzz and Mist.

If you cannot make it to one of our upcoming shows, keep an eye on our website, all of our new products will be available there toward the end of February. Or better yet, come by our new location on February 15 between 1:00 – 4:00 for a [Sneak Peek](#), before anyone else gets to see what's new! All attendees receive a free Fitability pattern of their choice. Please take a moment to [RSVP](#) so we can know how many to expect.



Schedule of Classes and Events

The following highlights Knitability events scheduled throughout the country. For more details, go to our Schedule of Events.

Please visit often as we update event information and class schedules at least once a month.

Feb 4	Quick Cabled Vest
Feb 15	Spring 2003 Sneak Peek
Feb 18	Knitting - The Next Step
Feb 20	Stitches West
Mar 6	Knitting Sweaters
Mar 10	Beginning Knitting
Mar 14	TKGA National Convention
Mar 16	TKGA – Number of Knitting
Mar 17	TKGA – Seamless Entrelac Sweater Design

Please feel free to share this newsletter with anyone you think would be interested.

New Shipping Policy

Due to increased costs, Knitability will no longer be able to offer free shipping on its entire product line. Beginning February 1, orders of less than \$50 will be subject to a \$5 shipping and handling charge. Retail orders of \$50 or greater will still receive free shipping. We regret the increased cost and appreciate your understanding.

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Don't Miss the Boat!!

Have you been to our special [Opportunity](#) web page to find out more about this exciting opportunity? Things will be kicking into high gear by the beginning of February with special bonuses only available to those who sign-up before the end of March.

Our first adventurous spirit has already earned several hundred dollars during her first month of participation and we haven't even officially started yet!!! Just imagine how much she will earn in February after our official launch!

If you want to find out how to make your passion pay for itself, go to the [Opportunity](#) web page, review the information, and complete the electronic form. We will then send you a complete information packet at no obligation to you.

Enhancing Your Knit Abilities

This is a regular feature of the Knitability News. Each issue highlights a different knitting stitch, technique or skill. Our topic for this time:

Flexible Bind Off

Below is a bind off technique with a little more give, perfect for triangle shawls, cuffs on toe-up sock or necklines. As always, test this bind off on your swatch to ensure it gives both the look and the flexibility you desire.

1. K2 sts.
2. Slip the 2 sts from the right hand needle to the left hand needle.
3. K these 2 sts tog. K1.
4. Repeat steps 2 and 3 until all sts have been bound off.

Making the Most of a Trade Show

With trade show season just around the corner, we thought it would be helpful to share some tips and tricks from various trade show professionals:

- Always wear comfortable shoes and clothes. Even relatively small trade shows will add up to significant mileage once you have toured the isles a few times.
- Use the trade show catalog to enhance your shopping experience. Walk through the entire show, making note of which booths you had interest and what drew your interest. Then after you have seen everything, spend time at the booths you marked.
- If at all possible, budget! Don't spend all your money at the first place you stop and save some back if you are attending for more than one day. Often something will catch your eye toward the end of the show that you missed earlier on.
- At the same time, don't wait too long to make the purchase of your heart's desire. Most vendors will display their entire inventory, what you see is what you get and when it is gone, it is gone.
- Ask vendors about their policy for taking orders at the show. Many are willing and able and won't charge your credit card until they ship the product – one less thing for you to lug home.
- Take a break! Don't get so caught up in the excitement that you forget to stop, sit and nourish yourself.



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